



Juan Pablo Bravo **Good, Better, Bravo!**

As a young boy, he'd sometimes sell lemonade to truck drivers on the streets of Quito, the capital of Ecuador. Now he sells truck tires in Miami. And some of them are destined for trucks that transport lemonade.

The day he got the offer from Continental he describes as "the best day of my life." The job as sales manager in Miami is a dream comes true for Juan. "The market in Miami and Florida has lots of South American influences," he says. "This job was perfect for me because I know both cultures and speak both languages."

In 2011 he received the InnerCircle ring. It awards the salesperson with the highest turnover. Juan wears the ring with gratitude: "If it weren't for my customers, I wouldn't have won it," says the born salesman.



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Truck Tires Sales Manager